



MICHELE ONG

**CREATIVE TECHNOLOGIST, ENTREPRENEUR,
YOUTUBE & PODCAST HOST/PRODUCER**

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[speaker reel](#)



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ABOUT MICHELE

Michele is a creator and technologist with a career that spans over two decades in a range of industries. She provides solutions and insights tailored to the personal and professional goals of her clients, and built the platform *Podbite* to empower speakers and creative artists to amplify their work.

Her tech journey began in telecommunications in the early 2000s when the industry was an innovative wild west as consumer internet transitioned from dialup to broadband. In 2008, she started her freelance consulting business, telecommuting globally long before COVID-19 made it mainstream.

Amongst Michele's past work are wide-reaching projects including Rupert Murdoch's iPad magazine *The Daily*, the first app to have its own Super Bowl commercial, as well as web and video-on-demand presences for FOX TV properties including *24* and Neil deGrasse Tyson's *Cosmos*, mostly from the comfort of her home in Perth.

Michele believes that innovation thrives in the liminal spaces where diversity of culture, experience, and disciplines intersect. She is an advocate for both

women in STEMM (science, technology, engineering, mathematics, and medicine) and the importance of the Arts and humanity in these fields.

Her podcasts *STEAM Powered*, *The Rejection Economy*, and *NepoPod* (as co-host) serve as platforms for showcasing individuals and amplifying underrepresented narratives, embodying her dedication to building a more innovative, equitable, and resilient future for generations to come.

Since May 2020, Michele has shared the stories of over 70 *STEAM Powered* women from around the world, inspiring audiences in more than 50 countries.

Michele has a Bachelor of Science (Hons) in Computer Science, a Bachelor of Arts in Asian Studies, and was nominated for the Women in Tech WA Tech [+] Awards in 2022 and 2023 in the Advocacy, Community & Volunteering category.

SPEAKING TOPICS

- STEAM careers: Indirect paths are the spice of life.
- Freelancing as an independent tech professional.
- Podcasting for passion and purpose.
- Channelling your inner nepo: Networking for fun and profit.

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